

The number of tourists traveling from the US to Korea has increased by 5.7%, totaling 52,852 in the month of December.

Fall In Love With Seoul



How would you feel about meeting your soul mate right in the heart of Seoul, Korea? Find out how a heart-throb Juan Pablo adventures out in the streets of Seoul with his dates for *The Bachelor*. The ABC's popular reality show, *The Bachelor* features one on one and group dates right in the heart of Seoul, the places that they covered includes Gwangjang Market, Bukchon Hanok Village and Myeongdong area. If that's not exciting enough, they teamed up with Pop Super Group 2NE1 for a after-party at the illustrious Millennium Seoul Hilton in Seoul. The episode was aired Monday, Jan. 27th, 2014 at 8/7c on ABC.

The Korea Tourism Organization is also doing a fabulous sweepstake that you cannot miss out on! Simply [click here](#) for your chance to win a romantic *The Bachelor* inspired trip to Seoul, Korea!



SMART TOUR GUIDE

The Smart Tour Guide App, your friendly tour guide in Korea, is celebrating its relaunch. Simply use the app, take the quiz, and receive a free gift. Join this Smart Tour Guide Event now! The winners will be selected at random from among those who completed all the missions. iPads and other exciting prizes are up for grabs.

What is Smart Tour Guide App?

The app, developed by KTO, contains audio guides for Korea's major tourist attractions including Seoul, UNESCO Cultural Heritage sites and Gyeongju. The audio tours give users an interesting and convenient way to learn about Korean history and culture.

- ▶ Smartphone users can listen to stories about Korea's tourist attractions for free.
- ▶ The app matches the tourist information with the user's GPS information.
- ▶ The users can make their own themed tour through the personal storage (bookmark) function.
- ▶ The app provides Korean, English, Japanese, and Chinese language services.

How to Participate

- ▶ Download the Smart Tour Guide App and open the app.
- ▶ Search for 'Smart Tour Guide' on the App Store or on Google Play.
- ▶ Inquiry about app download : ktoapp@gmail.com

Download the Smart Tour Guide App for an easy self-guided tour of Korea! The Smart Tour Guide App was designed to provide guides with information about major tourist destinations such as Seoul, UNESCO Cultural Heritage sites and Gyeongju. Smart phone users can download this free app by [clicking here](#).

