

- Attached resources
- 1) Overview of Olympic Festival Event
 - 2) PyeongChang Olympics Test Events
 - 3) Olympic Festival (G-2 Events) Tour for Foreigners

1) Overview of Olympic Festival Events

- Schedule: February 4-6, 2016 (3 days), around Dano Park, Gangneung-si
- ※ Schedule in Pyeongchang-gun (separate): February 18 ~ 20 (3 days),
Pyeongchang Bokwang Phoenix Park
- Main Contents

Division	Main Contents	Remarks
Opening Ceremony	<ul style="list-style-type: none"> ◦ Date : February 4, 2016 (Thur) 13:30~15:00 ◦ Program: Themed performances, opening announcement, K-Pop singer performances, etc. ※ Fireworks at night 	
Gangwon-do Region Representative Goods Hall	<ul style="list-style-type: none"> ◦ Exhibition and promotion of representative / good products, cultural performance and promotional events - Exhibition hall: 62 booths/ promotion hall: 9 booths ◦ Exhibition and promotion of representative dishes, experience center: 20 booths 	
Cultural and Art Performances	<ul style="list-style-type: none"> ◦ One cultural and art performance for one city or gun - One cultural and art performance for one city or gun for 18 cities and guns in Gangwon-do Region 	
	<ul style="list-style-type: none"> ◦ World DJ festival - Date/location: February 4 ~ 5 (2 days) 19:00 ~ 22:00, Culture and Arts Performance Center (Gangneung-si) 	
	<ul style="list-style-type: none"> ◦ Cultural performances by local government Gangwon-do Region East Asia Inter-Regional Tourism Forum (EATOF) member countries - February 4-6, 2016, Gangneung, three performance teams (Tottori, Japan / Sarawak, Malaysia / Guanglin, Vietnam) 	
	<ul style="list-style-type: none"> ◦ Guest performances by professional performing groups such as national art organizations (Gangneung-si, Pyeongchang-gun, and Jeongseon-gun): Total of 7 performances - National Choir, Ham Shinik Symphony S.O.N.G., Gangneung City Orchestra, the Federation of Arts & Cultural Organizations of Korea Gangwon branch, and the Korean People's Artist Federation 	

2) PyeongChang Olympics Test Events

- PyeongChang Olympics Test Events website (Korean/English): www.HelloPyeongChang.com
- Period: February 2016 – April 2017

- Jeongseon Alpine Ski World Cup: February 6 ~ 7, 2016
- PyeongChang Bokwang Snowboard World Cup: February 19~21, 2016 / February 25~27, 2016
- PyeongChang Bokwang Freestyle Ski World Cup: February 18~20, 2016 / February 26~28, 2016

3) Olympic Festival (G-2 Event) Tour for Foreigners

□ Tour Overview

○ Period

- 1st: February 4, 2016 (Promotion in connection with opening ceremony of Gangneung G-2)
- 2nd: February 21, 2016 (Promotion in connection with PyeongChang Snowboard Slopestyle)

○ Target: 80 individual foreign tourists (from China, Japan, East Asia, Europe, America, etc.)

○ Contents: Skiing, G-2 opening ceremony, test event (snowboard), watching final competition, etc.

○ Tour: Product offering Seoul ~ Shuttle bus to the event venue (gogogangwon.com) is being promoted

□ Tour schedule

< 1st Tour schedule - In connection with G-2 opening ceremony >

Date	Time		Details	Remarks
	From	To		
2.4 (Thur)	07:30	10:00	· Transport from Seoul to Pyeongchang-gun (Yongpyong-myeon)	Departure from Dongwha Duty Free Shop at Gwanghwamun Gate
	10:00	11:30	· Skiing at Yongpyong Resort	
	11:40	12:20	· Transport from Pyeongchang-gun to Gangneung-si	
	12:30	13:30	· Lunch, Olympic Festival Food Court	Dano Park
	13:30	15:00	· Watching Olympic Festival (G-2) event	Dano Park
	15:30	17:00	· Tour of areas surrounding Gangneung-si, including Gyeongpo Beach	
	17:00	19:30	· Transport from Gangneung-si to Seoul	

<2nd Tour schedule - In connection with Snowboard Test Event >

Date	Time		Details	Remarks
	From	To		
2.21 (Sun)	07:30	10:00	· Transport from Seoul to Pyeongchang-gun	Departure from Dongwha Duty Free Shop at Gwanghwamun Gate
	10:00	11:40	· Skiing and snowboarding	PyeongChang Bokwang Phoenix Park
	12:00	12:40	· Lunch	Same as above
	13:00	15:00	· Watching Test Events and (Snowboard slopestyle final)	Same as above

	15:30	16:30	· Free time in the ski resort	Same as above
	16:30	19:00	· Transport from Pyeongchang-gun to Seoul	